

### Streaker Boats Appoints Brisbane Marine

Brisbane Marine has become the latest dealer appointed as a fully-fledged Streaker Boats dealer. The appointment is effective immediately and provides Brisbane boaters with access to the new generation of Streaker range of fibreglass boats.



Although Brisbane Marine was founded in 2013 as a hi-performance Mercury dealer, the business has evolved to become a major marine dealer in the northern suburbs of Brisbane. The business is a sole franchise Mercury Outboards dealer, making it an ideal agent to handle the Mercury powered, factory rigged range of Streaker boats.

The principal of Brisbane Marine, David Trask together with Manager Troy Wood, are ambitious about their future place in the Brisbane marine industry.

“We see ourselves growing steadily to eventually become the biggest and most professional marine dealership in Queensland,” David Trask said.

“Securing the rights to represent Streaker Boats is an important component in our growth. Streaker has a huge future and we want to be a part of their growth and expansion in the Brisbane market.”

“The popularity of Streaker in the southern states speaks volumes. This is a well-established brand which is new to Queensland. Now that the full Streaker range is being built in Brisbane, we think the timing is perfect to become a Streaker dealer.”

“We also like it that Streaker boats now feature the Streaker Composite Build hulls which are 100% timber free. The all-Australian manufacturing sits very comfortably with us too.”

According to Streaker Boats Dealer Manager, Peter Benston, the appointment of Brisbane Marine to stock and sell the Streaker range, is a coup.

“This is a great opportunity for both Brisbane Marine and Streaker Boats. We are impressed that David Trask and Troy Wood are ambitious and want to be a part of our foray into the Brisbane market,” Peter Benston said.

“Our production is ramping up at Streaker and our distribution channels are mirroring our BMT approach. At Streaker, we are committed to delivering to our dealers’ turn-key Streaker boats with an EasyTow trailer with a Mercury Outboard rigged and fitted to the transom.”

“Brisbane Marine is a quality Mercury dealer who has embraced the BMT stocking and selling approach. BMT packaging is good for the customer, stress-free for the dealer and the preferred manufacturing path for Streaker.”

Brisbane Marine plan to stock a number of models Streaker across the range. The first showing of Streaker boats by Brisbane Marine will be at the Gold Coast Marine Expo where a good range of Streaker boats will be on display.

“This is a great appointment and we are delighted to have Brisbane Marine as a key member of our dealer group,” Peter Benston said.

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Streaker Boats Australia is long established Australian boat manufacturing business, based in Queensland. Established in 1973, Streaker Boats is a quality fibreglass boat manufacturer. The product range includes stylish bow riders, offshore fishing models and open runabouts. Streaker Boats are distributed exclusively through a network of Authorised Dealers throughout Australia.

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